



# Mobilizing people on bicycles

## OFFICIAL ENDORSEMENT - QHUBEKA BRACELET INITIATIVE

1 January 2013

QHUBEKA confirms its full endorsement and support of Qhubeka Bracelet Initiative.

The Worldwide Foundation exclusively control the manufacture, marketing and supply of a yellow, beaded, cycling bracelet, known as the Qhubeka bracelet and are the exclusive suppliers of the Qhubeka bracelet.

Profits from the sale of Qhubeka bracelets directly sponsor and drive funding into the QHUBEKA initiative, providing school children living in rural areas with bicycles to ride long distances to school.

The Worldwide Foundation and QHUBEKA are bound by a sponsorship agreement.

The agreement guarantees that QHUBEKA will receive R5.70, in respect of every bracelet sold and paid for.

QHUBEKA thanks The Worldwide Foundation for their support and sponsorship and takes this opportunity to encourage retail organisations, corporate entities and the public sector to wholeheartedly support this worthy initiative.

Yours faithfully

Anthony A. Fitzhenry  
C.E.O

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