



Protecting Our Ocean Planet  
One Dive at a Time

## OFFICIAL ENDORSEMENT – OCEAN FORCE BRACELET INITIATIVE

7 January 2013

Project AWARE Foundation confirms its full endorsement and support of Ocean Force Bracelet Initiative.

The Worldwide Foundation exclusively control the manufacture, marketing and supply of the blue and orange bracelet, known as the Ocean Force bracelet and are the exclusive suppliers of the Ocean Force bracelet.

Profits from the sale of Ocean Force bracelets directly sponsor and drive funding into the Project AWARE Foundation initiative, working to protect the ocean planet through underwater clean up and data collection activities and lobbying for policy change to save endangered marine life.

The Worldwide Foundation and Project AWARE Foundation are bound by a sponsorship agreement.

The agreement guarantees that Project AWARE Foundation will receive 10%, in respect of every bracelet sold and paid for.

Project AWARE Foundation thanks The Worldwide Foundation for their support and sponsorship and takes this opportunity to encourage retail organisations, corporate entities and the public sector to wholeheartedly support this worthy initiative.

Yours faithfully

*Jennifer Constant*

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